

Competitive Papers

The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way.

Workshops

Workshops are defined as interactive sessions designed and implemented by the delegates who propose them. Workshops' main objective are to provide participants a learning experience that will impact on their academic, professional and / or business development. Workshops should refer to some of the topics of interest of this Conference or alternatively, they could propose new topics strongly linked to those of this Conference.

Teaching Cases

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases. Cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Case submissions must be accompanied by a teaching note.

Experiences

Those who are actively involved in running innovative practices at the university or firm level or those implicated in good practices in entrepreneurship and/or SMEs assistance and development, have the opportunity to present and discuss their experiences in a round-table setting. Authors are encouraged to describe the general context in which their experience is embedded, the main target population, the objectives and activities, the main challenges faced and the main obtained results. Importantly, they should also provide some key lessons derived from these interventions.